We heard you and we upgraded the order portion of our website for 2016! It took a little while, but we feel like this time we hit the jackpot for all of you who wanted a quick and easy way to check prices or order new prescriptions and refills. If you are already registered for the old portal, you are automatically able to order under the new system.

Simply go to [www.Roadrunnerpharmacy.com](http://www.Roadrunnerpharmacy.com) and check it out. To sign up, go to the ”I’m a Pet Vet” side of the website and register today!

While the vast majority of clinical staff prefer to order by phone and speak directly to our pharmacists, this site makes it very easy for ordering and refills if you know exactly what you need. We appreciate your patience.
Spring Forward with CPP!

Custom Parasite Protection

Congratulations to all of our Custom Parasite Protection Clinics for your business in 2015! With lower active ingredient costs, and lower fuel costs for 2016, we are happy to announce a price freeze on your costs for these preventative for the third year in a row. With as many options for active ingredients as ever and new packaging, we expect a huge year in sales for many of you who have eliminated inventory, customized your service and created a significant profit center for your practice.

For those who are ready for a change, feel free to ask your sales representative or pharmacist for a starter pack today! Remember, spring is just around the corner and what better time than now for exploring a key alternative to loading up again on all that inventory.

Bill Signed by the President - You Have Been Heard!

In our Fall 2015 issue we described an initiative by several congressman to have the FDA’s Guidance For Industry (GFI), #230, be withdrawn. This GFI was highly restrictive to the practice of veterinary medicine and would have severely restricted office-stock of compounds and subsequent dispensing of compounds, just to name a few issues. We asked our readers to weigh in with their elected officials and join the effort by Representatives Salmon and Schrader. WOW! Weigh in you did! As a result, more than 20 additional congressional leaders joined the effort to contest the FDA’s position and prevailed in mandating by law that the FDA release guidance within 90 days of enactment that allows office-use compounding. We’ve inserted the IACP’s summary for additional information.

Once again, veterinary practitioners united to be heard. While there are many battles ahead, especially at the state level, together we can all make clear the unique needs of veterinary medicine.
PEER - PHARMACY EFFICIENCY EVALUATION REPORT

Have you ever wondered if a specific drug was available in a different dosage form or strength? Many veterinary practice staff members are unaware of the wide variety of compounded medications that Roadrunner Pharmacy provides. As a result, we have designed an in-depth Pharmacy Efficiency Evaluation Report (PEER) to highlight these alternative therapies.

PEER focuses on major veterinary drug therapeutic categories while identifying medications currently being used by your veterinary practice. Additionally, a list of more customized compounded therapeutic alternatives, provided by Roadrunner Pharmacy is also furnished for your review. Many veterinary clinics are discovering significant advantages compounded therapeutic alternatives offer. Our innovative dosage forms provide uncompromised convenience and versatility while offering pet specific unique non-commercialized strengths.

Contact your local Roadrunner Pharmacy representative or call the pharmacy direct 877-518-4589 and set up your clinic’s PEER Review today!

BUTE BISCUITS

For years, practitioners who wanted to treat horses with phenylbutazone were limited to crushing up tablets or giving scoopable powders and pastes. At the urgings of a number of veterinarians, we are now compounding a Bute Biscuit. Peppermint flavored and each containing 1 gram of phenylbutazone, this dosage form provides another option to administer this often foul-tasting drug.

Call one of our pharmacists for additional information on this unique method of dosing.

EMPLOYEE SPOTLIGHT

Delighting pet owners is what Linda McAllister has done here for more than 8 years. As one of Roadrunner’s senior technicians, Linda gets to make a difference in pet lives countless times a day with the same smile, concern and caring that makes us so unique. In her free time, she is a decorative painter, a quilter and loves to maintain her desert garden. She has 2 grandkids and 3 granddogs. Roadrunner is very lucky to have members like Linda on our team. She has many ‘regulars’ that seek her out for her incredible service and dedication to their pets’ health. Said one owner, “she loves what she does—and it shows.”
EVERY package shipped to a pet owner includes a free brand-new toy!

Please Join Us:
Veterinarian Dinner Talks

March
21st - Spokane, WA
22nd - Bellvue, WA
23rd - Puyallap, WA
24th - Seattle, WA

Plus, many more to come!!

Special Luncheon
23rd - Tempe, AZ

Call for more information
877-518-4589 ext. 7513

1st Prize $1,000

VISA Gift Certificate

One of the unique software features of Roadrunner Pharmacy is the coded prices imbedded on the packing slips. With so many practices applying legal handling fees to customized compound orders, it has always been important to not display your cost on medication shipped to your clients. When looking at a packing slip, the letters that are found where prices should be are coded so that clinic staff can quickly determine costs. For instance, a medication costing $46.95 is coded as ”scah” relating to the acronym of ”BRUSHCLEAN” where B is 1 and N is Zero.

If motivated and you have time, compile a list of all the various words that can be constructed with letters from the acronym of ”BRUSHCLEAN”. The practice that mails (no faxes or emails please) in the longest list of valid 6 letter or longer words (like scrabble) wins the $1,000 prize. One entry per practice and entry must be received by March 1, 2016. In case of a tie, the earliest received entry wins. The winning clinic will be recognized in the Spring Newsletter!

”BRUSHCLEAN”

Insert with EVERY medication shipped to pet owners!!