



Introducing **NEW Cutting-Edge Therapies for 2015!**

STERILE

Implantable GEL



Many practitioners require a sterile implantable substance that they can place into an infection site as an alternative to drug-impregnated beads. Veterinarians have asked us to develop a poloxamer system that allows for implantable antibiotics.

We are now compounding a kit that allows a prescriber to mix a sterile injectable medication into a sterile 35% poloxamer base, and then implant this compound into a wound or site of infection. Go to RoadrunnerPharmacy.com to see how unique and easy this process is!

MANGE TREATMENT

Demodectic mange is usually treated with dips and oral medications like ivermectin and milbemycin but when ProMeris[®] was discontinued, the veterinary community lost a valuable weapon against recalcitrant cases. At the request of many providers, we are now able to compound this combination of metaflumizone and amitraz for topical application. Dispensed for clinic use, practitioners may now order specific volumes for mange patients. Call one of our friendly pharmacists with any questions!

Roadrunner Pharmacy
711 E. Carefree Hwy, Suite 140, Phoenix, AZ 85085

877-518-4589

Service with a Smile!



Some of us can remember with fond nostalgia the full service gas stations of years gone by - starting with the ring of the bell as you drove over the cable. How nice it was to be waited on! Not only did the service attendant pump our gas, but also checked under the hood, washed the windshield and invited us back to see them again. Your pleasant experience at Roadrunner Pharmacy is our foremost desire. We have just implemented our new CISCO telephone system and purposely overstaffed our pharmacy so that your calls are answered as quickly as possible.

Many companies don't place the premium on your time that we do. Your time is your money. Every minute your staff is on the phone waiting, it takes away from productive time elsewhere. For this reason, all clinic calls are given priority and each call from your clinic is answered directly by one of our 38 pharmacists with all the tools available to help you.

Whether you are looking for alternative medication or available dosing options, our staff is here for you. The week after Thanksgiving has traditionally been our busiest week of the year, with this year averaging over 4,000 calls per day. Our average wait time per clinic call was less than two minutes for that week. The average wait time for your pet owners calling us to arrange shipping or payment was three minutes. If you have frustrated peers at other clinics who want that "service with a smile," please let them know about the Roadrunner difference!

Tacrolite Squeeze Tube - We Heard You!

Roadrunner Pharmacy has spent a great deal of time and research to develop Tacrolite in our new metered dispensing tubes. These new tubes have been very well received by the majority of clinics and clients who have tried them, with a few exceptions. These few have reported difficulty in squeezing to get the drops out. Some have even squeezed hard enough to tear the seal, making quite a mess! Our pharmacy is committed to your satisfaction, and, to that end, we are having the tubes re-engineered for easier dosing.



We are also providing new options for all our clients: 5 ml of the mineral oil Tacrolite 0.02% in oversized dropper bottles for easier squeezing, as well as making the former corn oil formula available again. We appreciate your feedback!

Have a great idea?

We love to hear YOUR feedback, suggestions, new product ideas and updates in the field.



Please call or email us at: [pharmacist@](mailto:pharmacist@RoadrunnerPharmacy.com)

RoadrunnerPharmacy.com

GENERIC DRUG PRICES ON THE RISE

Sadly, the fact that the prices of generic drugs have risen dramatically is no longer news. Since July, stories about skyrocketing generic drug prices have proliferated, including multiple examples of drug costs that have been hiked to a staggering and even unbelievable degree.

Overall, 50% of generic drugs have increased in price, including 10% which have at least doubled in price. Most of the generic drug price changes occurred over a one-year period, between summer 2013 and summer 2014. For example, during that period, the price of captopril, an older ACE inhibitor used to treat congestive heart failure and hypertension, increased from 1.4 cents per tablet to 39.9 cents per tablet—an almost thirtyfold increase. Likewise, the price of a 25-mg dose of clomipramine, a tricyclic antidepressant, increased in price from 22 cents to \$8.32 per pill over a one-year period. And in terms of antibiotics, there have been substantial price increases of numerous generics, including doxycycline, a broad-spectrum antibiotic that is almost 50 years old. The cost of a 100-mg dose of doxycycline has increased from 6.3 cents per tablet, to \$3.36 per tablet.

The stories go on and on, but beyond the shock value, the question remains, “Why are generic drug prices rising so fast and so high?” The prevailing theory is that the sudden sharp increase in generic drug prices is a function of several factors, including drug shortages, manufacturing glitches, drug recalls, supply disruptions, consolidation of the generic drug industry, and numerous bans on generic-drug manufacturing facilities in India. All of these factors lead to decreased competition—and increased prices.

Often, there is NO competition. Albendazole has been around since 1982 but in October, 2010, GSK sold the U.S. marketing rights for albendazole to another company. The result: Between 2008 and 2013, the average cost of an albendazole prescription rose ninefold.

There are already some solutions in place that can be leveraged to help alleviate shortages and to increase competition. For example, in the past, the FDA has approved lower-priced drug imports. In addition, the FDA also has the power to work with domestic manufacturers to help them integrate new raw-material resources into their production lines. Currently, those strategies are either not being employed or are not working. That’s why some policy makers recommend that the FDA provide special support for new generic drug manufacturers, including creating an expedited approval pathway and waiving generic drug user fees.

While there are numerous theories about what is driving the increase in generic drug prices, one thing is clear: solutions must come from an engaged Congress ignited by passionate patients and practitioners.

As always, Roadrunner Pharmacy stands ready to respond. Remember that when the next surprise happens. Check with your ordering staff and ask ‘Have you called Roadrunner?’



Friendly pharmacists are standing by! 877-518-4589

Got Saline?

In what really is the quintessential example of the back-order problems that practitioners are facing, we find a nationwide shortage of normal saline for infusion. Amazing! Many veterinarians have asked us to compound 0.9% saline solution, which is actually a pretty laborious and space-consuming process. Given those constraints, providers have asked us to compound Sodium Chloride as a concentrate that can be added to a bag. Like always, you ask—we listen. We can now compound concentrated, sterile Sodium Chloride. The contents of one vial, when added to a liter of sterile water, render that solution to normal saline. Please call one of our pharmacists with questions.



Six vials of sodium chloride only \$69⁹⁵

Have you seen our **NEW** Custom Parasite Combinations?



Ivermectin Combo: *Select at least 3 options*

Ivermectin
Praziquantel
Mebendazole
Pyrantel
Lufenuron

Milbemycin Combo: **INCLUDES:**

Milbemycin
Oxantel
Praziquantel
Option to add:
Lufenuron

New combinations - same price. We are keeping your cost the same as last year and the year before! Contact your local sales representative or call the pharmacy directly for more information.

Need to place an order on the weekend or after hours?

Simply log on to our website at:

roadrunnerpharmacy.com/vets/login

and place an order any

time of day,

any day of

the week!



Please Join Us: **Veterinarian Dinner Talks**

Week of:

February 8 - Georgia
- Tennessee
- North Carolina

February 15 - Florida

March 8 - California

March 22 - Virginia

April 5 - Texas

April 19 - Washington

May 3 - New England

Call for more information
877-518-4589 ext. 7513